

WEALTHFRONT'S CAREER-LAUNCHING COMPANIES LIST

2016

1

[1ST DIBS](#) • NEW YORK, NY

Online marketplace for high-end items

A

[ACRONIS](#) • BOSTON, MA

Storage management solutions for mission-critical applications

[ACT-ON SOFTWARE](#) • PORTLAND, OR

Cloud-based integrated marketing platform

[ACTIFIO](#) • BOSTON, MA

Enterprise copy data virtualization platform

[AFFIRMED NETWORKS](#) • BOSTON, MA

Mobile network solutions

[ALIEN VAULT](#) • SAN MATEO, CA

Threat management platform

[ANAPLAN](#) • SAN FRANCISCO, CA

Financial planning and modeling software

[APP ANNIE](#) • SAN FRANCISCO, CA

Business intelligence solutions

[APPDYNAMICS](#) • SAN FRANCISCO, CA

Application performance management solutions for highly distributed applications

[APPTIO](#) • SEATTLE, WA

SaaS-based Technology Business Management solutions for the IT field

[ASSUREX HEALTH](#) • MASON, OH

Medication recommendation software

[AVALARA](#) • SEATTLE, WA

Sales tax compliance solutions

[AVVO](#) • SEATTLE, WA

Legal marketplace, directory, and question-and-answer forum

B

[BIRCHBOX](#) • NEW YORK, NY

Discovery commerce platform for beauty products

C

[BIRST](#) • SAN FRANCISCO, CA
Cloud business intelligence and analytics

[BIT9](#) • BOSTON, MA
Endpoint and server security

[BLUE APRON](#) • NEW YORK, NY
Grocery delivery service company

[BLUE JEANS NETWORK](#) • MOUNTAIN VIEW, CA
Video conferencing services

[BONOBOS](#) • NEW YORK, NY
E-commerce driven clothing brand

[BUZZFEED](#) • NEW YORK, NY
Social news and entertainment

[CARBON 3D](#) • CHAPEL HILL, NC
3D manufacturing

[CHARTBOOST](#) • SAN FRANCISCO, CA
Platform for game developers to market their products

[CHECKR](#) • SAN FRANCISCO, CA
Professional background checks

[CIPHERCLOUD](#) • SAN JOSE, CA
Cloud information protection solutions for enterprises

[CLOUDBEES](#) • SAN FRANCISCO, CA
Continuous deployment software

[CLOUDFLARE](#) • SAN FRANCISCO, CA
Content delivery network and distributed domain name server service

[CODE42 SOFTWARE](#) • MINNEAPOLIS, MN
Management, backup, storage and protection of digital content

[CREDIT KARMA](#) • SAN FRANCISCO, CA
Free credit reports

[CROWDSTRIKE](#) • IRVINE, CA
Threat analysis and prevention

D

[DATASTAX](#) • SANTA CLARA, CA
Distributed database technology built on Cassandra

[DEEM](#) • SAN FRANCISCO, CA
Commerce-as-a-service

[DELPHIX](#) • SAN FRANCISCO, CA
Software to provision, manage, and refresh databases

[DIGITAL OCEAN](#) • NEW YORK, NY
Cloud hosting service for developers



E

[DOCUSIGN](#) • SAN FRANCISCO, CA
E-signature technology for signing documents online

[DOMO](#) • AMERICAN FORK, UT
Executive business intelligence platform

[DOUGH, INC](#) • CHICAGO, IL
Options trading platform

[DRAWBRIDGE](#) • SAN MATEO, CA
Anonymous cross-device communication platform

[DROBO](#) • SAN JOSE, CA
External storage devices

[DUO SECURITY](#) • ANN ARBOR, MI
Cloud-based two-factor authentication

[ELASTIC](#) • MOUNTAIN VIEW, CA
Advanced open source search and analytics engine

[ELEVATE](#) • FORT WORTH, TX
Online credit solutions

[EVENTBRITE](#) • SAN FRANCISCO, CA
Online events marketplace

[EVERNOTE](#) • REDWOOD CITY, CA
Cross-device personal digital workspace

[EXTRAHOP](#) • SEATTLE, WA
Real-time operational intelligence

F

[FANATICS](#) • JACKSONVILLE, FL
Online retailer of officially licensed merchandise

[FLIPBOARD](#) • PALO ALTO, CA
Digital social magazine for mobile

[FUNDING CIRCLE](#) • SAN FRANCISCO, CA
Online marketplace for business loans

G

[GIGYA](#) • MOUNTAIN VIEW, CA
Software to consolidate and manage consumer identity and behavior data

[GITHUB](#) • SAN FRANCISCO, CA
Git repository and social network for engineers

[GLASSDOOR](#) • MILL VALLEY, CA
Job, salary, and benefit review platform for job seekers

[GOFUNDME](#) • SAN DIEGO, CA
Crowd-funding platform for life events



H

[GRAND ROUNDS](#) • SAN FRANCISCO, CA

Outcomes management platform

[GUSTO](#) • SAN FRANCISCO, CA

Small company payroll and benefits

[HEALTH CATALYST](#) • SALT LAKE CITY, UT

Organizes health-related data

[HIREVUE](#) • SALT LAKE CITY, UT

Recruiting productivity software

[HOOTSUITE](#) • VANCOUVER, CANADA

Enterprise social media relationship platform

[HOTELTONIGHT](#) • SAN FRANCISCO, CA

Mobile hotel same-day booking application

[HOZZ](#) • PALO ALTO, CA

Online platform for home interior design

[HUDL](#) • LINCOLN, NE

Sports video analysis and coaching tools

I

[IEX](#) • NEW YORK, NY

Transparent securities exchange

[INFLECTION](#) • REDWOOD CITY, CA

Big data platform for finding public documents

[INSIDE SALES](#) • SALT LAKE CITY, UT

Sales acceleration platform

[INSTACART](#) • SAN FRANCISCO, CA

Grocery delivery service

[INTENT MEDIA](#) • NEW YORK, NY

Advertising platform for e-commerce sites

[IPSY](#) • SAN MATEO, CA

Beauty products sampling service

[IQMS](#) • PASO ROBLES, CA

Enterprise resource planning software

J

[JANA](#) • BOSTON, MA

App discovery service

[JASPER WIRELESS](#) • MOUNTAIN VIEW, CA

Solutions to enable operational automation for mobile operators

[JET.COM](#) • JERSEY CITY, NJ

Online commerce



K

[KABAM](#) • SAN FRANCISCO, CA
Mobile gaming company developing free-to-play core games

L

[LATTICE ENGINES](#) • SAN MATEO, CA
Cloud-based, data-driven applications for marketing and sales activities

[LOOKOUT](#) • SAN FRANCISCO, CA
Mobile protection applications

[LUMOSITY](#) • SAN FRANCISCO, CA
Online brain training programs

M

[MAPR TECHNOLOGIES](#) • SAN JOSE, CA
Enterprise-grade, big data platform

[MARKLOGIC](#) • SAN CARLOS, CA
Software solutions for handling big data applications

[MEDALLIA](#) • PALO ALTO, CA
SaaS-based customer experience management systems

[METASWITCH NETWORKS](#) • SAN FRANCISCO, CA
Technologies that migrate communication networks to open architectures

[MINTED](#) • SAN FRANCISCO, CA
Crowdsourced graphic designs and content

[MIXPANEL](#) • SAN FRANCISCO, CA
Mobile behavior analytics platform

[MONGODB](#) • NEW YORK, NY
NoSQL and big data database

N

[NAMELY](#) • NEW YORK, NY
HR, payroll, and benefits platform

[NASTYGAL](#) • LOS ANGELES, CA
Online fashion destination that sells vintage clothing, shoes and accessories

[NERDWALLET](#) • SAN FRANCISCO, CA
Personal finance content site

[NEXTDOOR](#) • SAN FRANCISCO, CA
Neighborhood based social network

O

[OKTA](#) • SAN FRANCISCO, CA
Identity management service for the enterprise

[ONE MEDICAL GROUP](#) • SAN FRANCISCO, CA
Employee wellness assessment and physician primary care services

[ONESOURCE VIRTUAL](#) • IRVING, TX
Implementation and delivery of Workday services



P

[OPTIMIZEZELY](#) • SAN FRANCISCO, CA
Software platform enabling A/B and multivariate testing

[PINTEREST](#) • SAN FRANCISCO, CA
Social bookmarking site that visually showcases user interests

[PLEX SYSTEMS](#) • DETROIT, MI
Cloud-based enterprise resource planning technology

[PONDS5](#) • NEW YORK, NY
Hub to buy and sell media

[POPSUGAR](#) • SAN FRANCISCO, CA
Content publication network specializing in entertainment, fashion, parenting, fitness and food

[POSTMATES](#) • SAN FRANCISCO, CA
Urban delivery service

[PRODEGE](#) • LOS ANGELES, CA
Internet media properties

[PUPPET LABS](#) • PORTLAND, OR
Information technology automation software

Q

[QUALTRICS](#) • PROVO, UT
SaaS insight and survey platform

[QUANTCAST](#) • SAN FRANCISCO, CA
Digital advertising company for marketers

R

[RAISE.COM](#) • CHICAGO, IL
Gift cards marketplace

[REDFIN](#) • SEATTLE, WA
Real estate search and brokerage services

[RENT THE RUNWAY](#) • NEW YORK, NY
Designer dresses and accessory rentals

[REPUTATION.COM](#) • REDWOOD CITY, CA
Enterprise reputation management

S

[SEATGEEK](#) • NEW YORK, NY
Event ticket marketplace

[SEGMENT](#) • SAN FRANCISCO, CA
API for customer data

[SENDGRID](#) • DENVER, CO
Cloud-based enterprise email delivery service



SIMPLISAFE HOME SECURITY • BOSTON, MA

Wireless home security systems

SIMPLIVITY • BOSTON, MA

IT infrastructure platform

SLACK • SAN FRANCISCO, CA

Enterprise communications software

SNAPCHAT • LOS ANGELES, CA

Photo and video messaging app

SOFI • SAN FRANCISCO, CA

Student loan marketplace

SOUNDCLOUD • SAN FRANCISCO, CA

Online audio distribution platform for musicians and listeners

SQUARESPACE • NEW YORK, NY

Consumer focused online publishing tools

STITCH FIX • SAN FRANCISCO, CA

Personal styling platform

STRIPE • SAN FRANCISCO, CA

APIs and tools enabling businesses to accept online payments

SUMO LOGIC • REDWOOD CITY, CA

Cloud-based log management and analytics

TANIUM • EMERYVILLE, CA

Enterprise security and systems management solution

TEESPRING • SAN FRANCISCO, CA

Commerce platform for entrepreneurs

TENABLE NETWORK SECURITY • BALTIMORE, MD

Unified security monitoring solutions for enterprise networks

THINK FINANCE • DALLAS, TX

Online financial products for underbanked consumers

THINKINGPHONES • BOSTON, MA

Unified communications services

THREDUP • SAN FRANCISCO, CA

Online consignment shop

THUMB TACK • SAN FRANCISCO, CA

Online marketplace for home-related services

TILT • SAN FRANCISCO, CA

Group-funding platform for non-profit organizations and activities

TUNEIN • PALO ALTO, CA

Audio streaming service for online radio, talkshows, and news



U

[TWILIO](#) • SAN FRANCISCO, CA

Voice, VoIP and SMS APIs

[UPWORK](#) • SAN FRANCISCO, CA

Online staffing marketplace connecting freelancers with jobs

[USERTESTING.COM](#) • SAN FRANCISCO, CA

Web testing service

V

[VISUAL SUPPLY](#) • OAKLAND, CA

Photography apps and tools

[VOX MEDIA](#) • WASHINGTON, D.C.

Online publisher focused on sports, personal technology and gaming

W

[WARBY PARKER](#) • NEW YORK, NY

Online eyewear retailer

[WEEBLY](#) • SAN FRANCISCO, CA

Website and online store creation tools

[WISH](#) • SAN FRANCISCO, CA

Mobile commerce platform

[WORDPRESS](#) • HOUSTON, TX

Content management platform for blogs and websites

Y

[YAPSTONE](#) • WALNUT CREEK, CA

Electronic payments for online marketplaces

Z

[ZENEFITS](#) • SAN FRANCISCO, CA

Enterprise platform for company HR needs

[ZSCALER](#) • SAN JOSE, CA

Cloud-delivered security services

[ZUORA](#) • FOSTER CITY, CA

Enterprise subscription billing and management

